

TEST 3

1 Match the words with the definitions.

- | | | |
|----------------|--------------------------|---|
| 0 image | <input type="checkbox"/> | c |
| 1 logo | <input type="checkbox"/> | |
| 2 chain | <input type="checkbox"/> | |
| 3 consumer | <input type="checkbox"/> | |
| 4 manufacturer | <input type="checkbox"/> | |
| 5 product | <input type="checkbox"/> | |
- a a design used by a company to advertise its products
 b a person who buys things for themselves
 c the way other people see something
 d a number of shops owned by the same company
 e something that is made to be sold
 f a company that produces things

5

2 Complete the sentences with the words in the list.

day | big | stage | what's | it | call

- 0 Usain Bolt is a big name in athletics.
 1 Is Beyoncé her real name, or just a _____ name?
 2 You shouldn't _____ people names – it's cruel.
 3 Basketball, football, hockey – you name _____, I'll watch it!
 4 Have you met _____ -his-name yet?
 5 We're launching a new product, but we haven't named the _____ yet.

5

3 Complete the text with the words in the list.

names | brand | advertising | themselves
 game | product

When you are launching a new ⁰ product, publicity is the name of the ¹ _____. Large companies can spend millions of pounds on ² _____ – on TV, in magazines, or on the internet. This gives big and famous ³ _____ an advantage over new manufacturers, who have to make a name for ⁴ _____ first. It's all about getting your ⁵ _____ known. If you can do that, you'll be successful.

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4 Circle the correct words.

- 0 We lost another match! We ought to / *shouldn't* train more often.
 1 You *should* / *shouldn't* think of a brand name that's easy to pronounce.
 2 You *ought to* / *shouldn't* shop here – it's much too expensive!
 3 Everything is going to be fine, so you really *should* / *shouldn't* worry.
 4 If you want to make a name for yourself, you *ought to* / *shouldn't* work on your image.
 5 The logo for your company *should* / *shouldn't* be simple and attractive.

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5 Complete the sentences with *don't* / *doesn't* / *have to* or *must*.

- 0 We're leaving here at 10 o'clock exactly, so you must get here before then.
 1 Don't worry, you _____ hand in your homework until next Wednesday.
 2 He's got a bike, so he _____ get the bus to school every day.
 3 You _____ let me show you my new computer – it's amazing!
 4 Help yourself to drinks from the fridge – you _____ ask.
 5 I _____ remember to post this parcel when I go to town today.

5

6 Complete the sentences with *had better (not)* and the verb in brackets.

- 0 You look like you have broken your finger.
You 'd better go (go) to hospital.
- 1 We _____ (finish) our project by the end of the week or the teacher will be angry.
- 2 Steve _____ (forget) his girlfriend's birthday again this year!
- 3 Yes, you can borrow my laptop, but you _____ (break) it.
- 4 The kids _____ (get up) early tomorrow because there's a lot to do.
- 5 You _____ (drink) any more coffee or you won't be able to sleep.

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7 Complete the sentences with *can, can't* or *mustn't*. Sometimes more than one answer is possible.

- 0 Can I ask you a question, please?
- 1 You _____ make any noise or you will wake the baby.
- 2 We _____ park the car here – there are no spaces left.
- 3 We _____ park the car here – there's a "No Parking" sign.
- 4 You _____ have as many books as you like. I'll pay for them.
- 5 I'll tell you a secret, but you _____ tell anybody else.

10

8 Complete the text with the words in the list.

can't (x2) | must | don't have to | should | can

My new school is much better than the old one.
You⁰ should see it! It's huge! The best thing is you¹ _____ wear a uniform. But you² _____ wear anything you want – there are still rules. We³ _____ wear jeans for example, but they⁴ _____ be clean and have no holes in them. And we⁵ _____ wear trainers – they're not allowed.

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9 Match the questions with the answers.

- 0 Can I have a look at your notes, please?
1 My head has been hurting all day.
2 Do I have to go shopping today?
3 I want to do well in the test next week.
4 I don't like this fried chicken.
5 I mustn't forget to phone mum tonight.
- a You'd better work harder.
b You should do it straight after dinner.
c You don't have to eat it.
d Of course you can.
e You should go and see the doctor.
f Not if you don't want to.

d

10

10 Complete the conversation with suitable modal verbs. Sometimes more than one answer is possible.

MARK You⁰ should see (see) my new mobile. It's great!

SARAH Why have you got another new mobile? You¹ _____ (buy) the latest model as soon as it comes out, you know. It's not necessary!

MARK I know, but when I saw this one I thought "I² _____ (have) it!"

SARAH You³ _____ (waste) your money like that. Anyway, ⁴ _____ (I / have) a look at it?

MARK Ok, but you⁵ _____ (not drop) it!

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TOTAL SCORE 80